

Conference Agenda

CEO
WOMEN
C A I R O 2 0 2 3

SECOND EDITION

24 October 2023



9:00 - 10:00

Reception and Registration

10:00 - 10:30

Introduction
Ms. Rana Arafa: TV presenter

Opening Session

01 *Dr. Mona Morad*

CEO of On Air Group Company for Investment and Project Management
Founder of CEO Women Conference

02 *Dr. Christine Arab*

Ms. Christine Arab; UN Women Egypt Country Representative

03 *Ms. Doreen Bogdan-Martin*

Secretary General, International Telecommunications Union (ITU)

04 *Mr. Hossam Heiba*

President of the General Authority for Investment and Free Zones

05 *Ms. Hala ELsaeed*

Minister of Planning & Economic Development, Arab Republic of Egypt

10:30 - 10:40

First Presentation

**Beyond Industry 4.0/ 5.0 : Impact of AI on Society
The Feminization of Leadership**

Prof. Hany Moustapha

Professor and CEO of Smart-Digital-Green (SDG) Network,
University of Quebec, Montreal, Canada
(10 Mins)

10:40 - 12:00

First Session

Economic Sectors and The Uses of Artificial Intelligence

- Women in Tech leadership and financial services sector.
- Women in new technologies – Breaking down stereotypes.
- Artificial Intelligence and its impact on the future of economies.

Moderator: Mr. Tawfik Mahmoud

Managing Director - AFS Egypt

Speakers

01 *Dr. Ghada Abdelhadi Kandil*

Chief Director of BNY MELLON

02 *Ms. Marwa Abbas*

General Manager and Technology Leader IBM Egypt

03 *Ms. Inji Borai*

Vice President and Country Manager, Egypt, Mastercard

04 *Dr. Hajar El Haddaoui*

Chief Executive Officer at the Circular Economy Company

05 *Ms. Mirna Arif*

General Manager- Microsoft Egypt

Space For:

Ms. Nagla Kinawy

Human Resources Director at Vodafone Egypt - 15
with Ms. Rana Arafa

15 Mins (12:00 - 12:15)

12:15 - 1:30

Second Session

CEO Women in Global Context (Challenges & Opportunities)

- Multinational corporations' (MNCs') women leaders and career challenges to become CEOs in the industry.
- Roadmap to overcome the career challenges.
- Leadership tips for better opportunities for female CEOs in the global business environment.

Moderator: Ms. Rana Arafat

TV presenter

Speakers

01 *Ms. Maha Saleh*

Public Policy & Government Affairs Director for Middle East & Africa (MEA) at Apple

02 *Dr. Dina AlNahdy*

Founder & Chairperson of Circular Economy and Co-founder of "ENTEC."

03 *Hon. Lujaina Mohsen Darwish*

Chairperson of Infrastructure, Technology, Industrial and Consumer Solutions (ITICS) of Mohsin Haider Darwish LLC

04 *Ms. Mennat Allah Sharkas*

General Manager at Lipton teas and infusions – Egypt & Sudan

1:30 - 2:00

*Networking – Coffee
and Meet-up Break*

2:00 - 2:10

Second Presentation

Chapter Zero Egypt: ESG Awareness

Ms. Manal Hassan

Chief Sustainability officer Elsewedy Electric S.A.E
(10 Mins)

2:10 - 3:30

Third Session

Financing Sustainable Women's Projects

- Methods of sustaining finance to women's projects.
- The banking sector strategies to support women's economic empowerment.
- Enhancing the competitiveness of women's projects in the private sector.
- Financing risks.

Moderator: Mr. Ahmad Alibrahim

Co-Founder And CEO Of "Reporters Training And Media Production & Co-Founder And CEO Of "Juodran" Agent Of Omnicom Media Group In Iraq.

Speakers

01 *Mr. Basel El Hini*

Chairman of Housing and Development Bank

02 *Mr. Helmy Ghazi*

Deputy CEO & Head of Global Banking HSBC Bank Egypt

03 *Ms. Abeer Shakweer*

Assistant Resident Representative for Inclusive Growth and Innovation at UNDP Egypt Country Office

04 *Ms. Nehal Break*

Chairman and Managing Director of Contact Insurance Brokerage

05 *Ms. Yasmine Helal*

Chief Executive Officer of the new ADI Consumer Finance Company established by ADIB, Egypt

3:30 - 4:10

Space for World Women Success Stories

Ms. Yasmine El-Hini

Country Officer for Egypt at IFC, World Bank
with Mr. Basel Roshdy - 15 Mins (3:30- 3:45)

Ms. Lyndell Danzie-Black

Managing Director of Cerulean Inc. – a Business Development, Corporate Training, and Business Consulting firm based in Guyana
(3:45- 3:55) - Virtual Presentation

Dr. Anino Emuwa

Managing Director of Avandis Consulting in France & founder of 100 Women @ Davos and Africa Women CEOs Network
(3:55- 4:05)- Virtual Presentation

Dr. Kay Firth Butter-Field

CEO of Good Tech Advisory
(4:05- 4:15)- Virtual Presentation

4:15 - 5:30

Fourth Session

Education and CEO Excellence

- Investing in education excellence.
- Training and development programs.
- Future jobs and the labor market.
- Corporate Investments in Supporting Education.
- AI Impacts on the Education Future

Moderator: Ms. Dalia Ashmawy

Executive and Leadership Coach

Speakers

01 *Prof. Mohamed Elshinawy*

President of Galala University

02 *Eng. Ghada Labib*

Deputy Minister for Institutional Development at the Ministry of Communications and Information Technology

03 *Dr. Julia Rosen*

Vice President for Global Academic Initiatives at Arizona State University

04 *Ms. Shaimaa Abdelaziz*

Founder and CEO of GoChat247

05 *Ms. Nadia Gamal Eldin*

Founder & CEO of Rahet Bally Co.

Lunch break